

Digital Caregiving Solution

30% of caregivers

are caring for two generations *

* Valuing the Invaluable: 2023 Update Strengthening Supports for Family Caregivers. Washington, DC: AARP Public Policy Institute. March 2023.

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Front side can be used as standalone; back side must be accompanied by front side



CAREGIVING



Alaska is a proven technology solution that improves communication and offers secure storage, organization and sharing of information for caregiving teams.



Why alaska™?

Alaska provides a proven technology solution that improves communication and offers secure storage, organization and sharing of information for caregiving teams.

- Securely store and share updates, medications lists and documents in one place
- Easily connect everyone involved in care including family members and care professionals
- Caregiver helpline and chat to help find resources
- Virtual caregiver support groups and one-on-one care guidance sessions



Benefit to Employees

Access to technology and resources that empower, educate and support caregivers to help with the complexities of caring for a loved one.

- Secure storage of medical, legal and financial documents
- One secure place to connect everyone involved in care
- Permissions settings to control access among care team members
- Track and trend biometrics to manage chronic illness and prevent a health crisis
- Special Fidelity Discount: users will receive 50% off the monthly fee
- Additional complimentary offerings:
 - Weekly free virtual support group session
 - One free one-on-one care **guidance session with a caregiving professional**
 - Caregiver helpline



Benefit to Employers

Provide robust support for your employees serving as caregivers and the increased stress, effort and time spent on those responsibilities:

- Reduce employee stress by helping them organize the complexities of caring for a loved one
- Provide resources and professional guidance to help employees reduce their time and effort spent on caregiving activities which may decrease distraction and absenteeism at the workplace
- Attract and retain talent

Digital Caregiving Solution



Executive overview	Alska is a Minneapolis-based healthcare technology company that provides a comprehensive suite of solutions to support caregivers. Founded in 2014, alska is a technology solution created to empower patients and their caregivers through improved communication with care teams, secure, mobile storage of personal health records and tools and education to better manage chronic disease.
Data security & privacy	<p>Please refer to alska’s privacy policy (linked here).</p> <p>This website is not affiliated with Fidelity Brokerage Services LLC or any of its affiliates and the 3rd party is solely responsible for the information and services it provides.</p>
Employee experience	<p>The Financial Wellness experience will include a direct link to alska. These links will prompt users with a leaving site message before directing them to a custom landing page that welcomes Fidelity users. For more information on how we link to third parties, please see the Financial Wellness Service Overview.</p> <p>Alska may email, text, or call employees if the employees choose to engage with alska.</p>
Data & reporting	Fidelity will not send any personal data to alska. All personal data will be entered by employees directly on alska’s site. Fidelity may send alska an anonymized client indicator for each employee that follows a link to alska’s site. This indicator will enable Fidelity to report on aggregated, anonymous data. For more information about data and reporting, please see the Financial Wellness Service Overview.
Cost to participants	<p>Users will receive over a 50% discount on alska’s services - \$4.99 per month plus a one-month free trial.</p> <p>Users will also receive a weekly complimentary support group session and one complimentary one-on-one care guidance session with a caregiving professional</p>
Fidelity compensation	Fidelity will not receive any compensation from alska.
